

OUR HISTORY

Ewaider&Co was founded in São Paulo in 2012 by Eric Waidergorn to provide international companies with comprehensive back office services.

After more than 10 years working at top consulting firms, Eric and his team observed many firms had a difficult time consistently meeting the needs of their dynamic clients.

This led to many clients bringing services in-house with inexperienced staff and increased costs.

Traditional outsourcing models require customers to interact with multiple service providers to handle each administrative service from tax, audit, accounting, legal, etc. This further requires multiple contacts within each of these departments.

This inefficient structure creates unnecessary delays, lack of prompt follow-up, potential for miscommunication and the inability for critical contacts to have a comprehensive and in-depth knowledge of a firm.

The experienced team at Ewaider&Co identified the reasons for client turnover and created a company that can address all of the complex requirements of customers and create loyal partnerships.

In order to have long term partnerships and reduce outsourcing costs, service providers must be an extension of your company with all administrative services managed by one reliable service provider.

Ewaider&Co established a four step process to ensure there are no gaps in their outsourcing model and to provide clients with highest standard of service so they can achieve their business goals within Brazil.

> "Ewaider&Co was founded so international companies can do business seamlessly in Brazil"

> > - Eric Waidergorn



Step 1:

Ewaider&Co provides a full range of administrative services that expand beyond traditional accounting, payroll and tax. This allows a customer to have one point of contact for their entire outsourcing requirements and eliminates the need to hire multiple service providers. If Ewaider&Co does not provide a service in-house, they will hire and manage the provider so the customer can focus entirely on their core business.

Step 2:

To ensure a seamless and smooth operation, Ewaider&Co's specialists and directors will participate from the beginning with clients as they discuss and implement their services. This will ensure you to build a solid foundation and have a smooth and lawful operation from the beginning.

Step 3:

The customer will have a dedicated multi-lingual account executive working as the customer's manager within Ewaider&Co. This will provide the customer with prompt replies, desired synergies and proactive ideas for their unique business.

Step 4:

Customized and specialized customer service to meet each customer's unique needs, timetable, any time zone. These steps allow Ewaider&Co to create effective, trustworthy partnerships that provide our clients with quality service. Ewaider&Co prides itself on going beyond consulting and outsourcing – customers can expect skilled and proactiv personnel that can be considered an extension of their own company. A relationship with Ewaider&Co is more cost effective than building an in-house staff and allows you to be focused 100% on building a successful business in Brazil.



WHAT OUR BUSINESS IS ABOUT



Thanks to our multidisciplinay team, where we count with accountants, attorneys, administrators and economists, Ewaider&Co can provide all range of services your business needs to start and run operations in accordance to Brazilian legislation, as a complete assistance and management for your firm.

CONSULTING

Corporate Consulting Tax Planning **Operation Advisory** Tax Benefits Study Corporate Strategy

ACCOUNTING AND TAX

Bookkeeping Tax Compliance Invoicing Tax Advisory **Customized Reports**

LEGAL AND PARALEGAL

Formation of Companies Corporate Due Dilligence **Licenses Application** Background Research Settlement and Liquidation

REPRESENTATION

Corporate Secretary Investor's Agent Secretary Services **Recovery Administration** Liquidation Management

PAYROLL

Payroll Run and Filings Loan Staff Benefits Administration Labor Law Consulting Admission and Dismissal

TREASURY SERVICES

Bank Account Openning Collective Services **International Wire Transfers** Bank Management Payables and Receivables

ASSURANCE

Tax and Financial Audit Tax Credit Recovering Transfer Pricing Fixed Assets Valuation Reports Special Audits or Specific Purposes

SPECIAL SERVICES

Start Up Internalization Reprocessing of Accounting Rectification of Electronic Files Siscoserv Forensic Accounting Analyzes







We work based upon a close relationship with our customers, sustained by the fundamental principles of integrity, ethics, honor and transparency. Reduction of the learning curve collaboration with partners.

Mission

To offer back office management services of the highest quality and celerity of the market, with the objective to obtain a continuous growth of our professionals and customers.



Customer Focus Delivering One-Stop-Shop Solution

Vision

Excellence in consultancy and outsourcing services, constantly investing in the professional development and being amongst the top 100 Brazilian firms career wise.

SHARING KNOWLEDGE





We find it imperative to have in-depth knowledge of each customer's operations, since we encourage our team to use a proactive approach to ensure that all relevant questions are identified, evaluated and solved promptly.

With open, timely and effective communication with our customers, we are able to identify the areas that might be considered vulnerable, so both administrations may develop the right plan and strategy of action.

Consistently look to provide thoughtful recommendations.

With multi-disciplinary and plurilingual business executives heading each department, with extensive experience in management of international corporations, our team is always up to date about relevant regulations in all levels to better advise our customer, putting in practice our premise of knowledge sharing.

diagram





INTERNATIONAL RELATIONS **







Eric Waidergorn

A business executive with more than 10 years in Outsourcing industry among the Big 6 managinginternational companies in Brazil.

Graduate in Law and International Relations, Specialized in International Trade Law and LLM in Corporate Law.



Portuguese, English, Spanish and Italian

Carlos Piacentini

Carlos is a Lawyer with a wide professional experience, with international companies advisoring in Corporate, Civil and Labor Laws.

Appointed as Legal Advisor of Parana State Government, he assists the State formulating laws and projects.



Portuguese and English

Bruno Antunes

Business executive with experience of more than 7 years in Tresury Management for International Companies in the Outsourcing industry among the big 6 firms.

Graduated in international commerce, businees studies and specialized in financial management.



Portuguese and English

Frantiesco Pessoa

Accountant and Auditor with more than 15 years of experience in assurances for Big Four companies and controlling financials for internacional companies in Brazil.

He worked for firms such Bunge Alimentos, E&Y, Femsa companies (Spal/Kaiser), Camargo Correa and others.



Portuguese and English

Ismael Pagani

Executive with vast experience in Outsourcing among Big6. Graduated in Administration, specialized in entrepreneurship in Brazil.

He worked for firms such Porsche, Alpunto, Prada, Ducati, Discovery Channel, Facebook, among others.



Portuguese, English and Spanish

Marcello Caetano

Large experience in development of processes and controls, planning and development of projects. He tooks part in implantation of border control in 18 different countries.

Specialized in Project Management and Business Strategy by King's College of London and Graduated in Marketing.



Portuguese and English

continued



Marcos Radaic

Accountant and Auditor with more than 15 years of experience in assurances for Big Four companies and controlling financials for internacional companies in Brazil.

He worked for firms such Bunge Alimentos, E&Y, Femsa companies (Spal/Kaiser), Camargo Correa and others.



Portuguese and English

Andrew Moro

Accountant and consultant with more than 10 years of experience in auditing big companies such as Votorantim Group, ALL – América Latina Logística, Totvs Group, Valmet Paper, Samvardhana Motherson Peguform – SMP, Brose do Brasil, Multivac do Brasil, amoung others. Graduated in Accounting - Specialized in Brazilian GAAP and IFRS.



Portuguese and English

Sérgio Simonetti

After a career leading global companies in Brasil, in 2002 he passed the academic career at the Getulio Vargas Foundation and also started companies Ânima group, with research and business advisory services in the areas of strategic planning, M&A, Corporate Governance, Turnaround, Trade Marketing, Shoppers Marketing and Distribution products.



Portuguese and English

Fabio Costa

Accountant with more than 15 years in Accounting, Tax, Payroll and Paralegal with experience in providing services to the Big Four audit companies and other companies, such as, holdings, automotive industries, services companies, automotive, transportation and third sector.



Portuguese and English

Sergio Porcíúncula

Are accountant and consultant with more than 14 years of experience in auditing big companies such as Volvo Group, Valmet Paper, RBS (Entertainment Brazil), among others. Graduated in Accounting, Specialized in Brazilian GAAP and IFRS, and Specialization in Controllership.



Portuguese and English

ABOUT THE FOUNDER





"In order to succeed in outsourcing, it is essential that your customer does not feel your company as services provider, but as extension of his own company, seeking the same goals."

Eric Waidergorn, graduated in Law and International Relations, specialized in International Trade Law and LLM in Corporate Law, before establishing Ewaider&Co, he had an extensive career in the outsourcing industry including creating a leading outsourcing department for one of the world's largest auditing firms.

Eric hired the best professionals with whom he had worked along his Outsourcing career, with the same "customer centric" mentality, in order to implement his premises.

Eric recognized early in his career that hiring the best professionals with the same "customer centric" mentality is critical for a successful outsourcing business. This allowed him to bring customer attrition to 0% during four years.

Within four years, the newly created department represented almost 15% of the Brazilian's firms revenue, which until that time had auditing as a core business and was amongst the top 5 in Brazil.

During his career he has helped establish and manage relationships for companies including: Amazon, eHarmony, Extreme Networks, Gracenote, Silicon Labs, Netflix, Netgear, Huawai, Symantac, Voice Interatcion, Ducati, Taurus, among others.



